



**Piscover** the vibrant heart of Texas! Nestled between the rolling hills and clear waters of the Guadalupe and Comal Rivers, New Braunfels blends rich history, outdoor adventures, and small-town charm.

Spend an exciting day at Schlitterbahn, or tube down the Guadalupe River. Explore the city's German roots in its historic downtown, alive with local shops, eateries and festivals. Or just enjoy the scenery of the beautiful Texas Hill Country.

Willkommen, Y'all!





# Gruene Historic District

"Gently resisting change since 1872."

Settled over a century ago, Gruene (pronounced "Green") offers a unique blend of historic charm and modern comforts. In addition to its iconic Gruene Hall, the oldest continually running dance hall in Texas, Gruene's 15 walkable acres offer boutique shopping, delicious dining options, and outdoor activities along the picturesque Guadalupe River, making it a must-visit destination for those seeking an authentic Texan experience.



# **Gruene Hall**

Nearly unchanged since its construction in 1878, Gruene Hall is the oldest continually operating dance hall. Featuring a 6000 square foot layout it has room for open air dancing, a bar, a small lighted stage and a large outdoor garden. gruenehall.com

## Restaurants

The Birdhouse Cantina Del Rio The Grapevine Gristmill River Restaurant & Bar Gruene Coffee Haus The Gruene Olive Tasting Room Mozie's The Pantry Winery on the Gruene

thebirdhousetx.com cantinaingruene.com grapevineingruene.com gristmillrestaurant.com gruenecoffee.com grueneolive.com mozies.com facebook.com/ThePantryGMI gruenewinery.com

## Shopping Barbelle's Boutique

**Black Swan Antiques** Caylor Forge Cosmic Plant Company Cotton Eyed Joe's **Dancing Bear** Element 29 **Fickle Pickles Got Toys Gruene Antique Company Gruene Boot Company Gruene General Store** Gruene Hat Company **Gruene With Envy Boutique Natural Selections** Red and Gruene The Barn Pottery The Great Texas Pecan Candy Co. texaspecancandy.com Pomegranate

barbelles-boutique.myshopify.com blackswanonline.com caylorforge.com cosmicplantco.com cottoneyedjoes.com gruenetexas.com/dancing-bear element29tx.com ficklepickles.com facebook.com/GotToysInNewBraunfels grueneantiqueco.com gruenebootco.com gruenegeneralstore.com gruenehatco.com facebook.com/gruenewithenvy naturalselectionsofgruene.com facebook.com/redandgruene thebarningruene.com

pomegranatetx.com



# Explore Downtown

With a charming atmosphere and multitudes of shops, bars, and restaurants, Historic Downtown New Braunfels is a dining, art and entertainment hub for locals and visitors alike.

## **Dining and Bars**

Explore the diverse culinary landscape of Downtown New Braunfels, boasting an array of local and artisan eateries. Afterwards, head to one of the many bars featuring live music and laid-back atmospheres.

**2tarts Bakery** 

Alpine Haus Callahans Pub & Grub

Cody's Restaurant

Cravings

Crosswalk Coffeehouse & Cafe

The Downtowner

The Float In

Gourmage

Granzin's Bar-B-Q

Huisache Grill

Krause's Cafe

McAdoo's Seafood Co

Muck & Fuss

Myron's Prime Steak House

Naegelin's Bakery

New Braunfels Brewing Co

New Braunfels Coffee

The Oyster Bar

Pat's Place Restaurant

**Phoenix Saloon** 

Pour Haus Patio Bar

**Scoop Street** 

Scores Sports Bar and Grill

Sweet Bites

Taqueria El Tapatio

Union Street Station

Water 2 Wine Craft Winery

2tarts.com

alpinehausnb.com

facebook.com/calahanspizza

codyssmtx.com

cravingsnb.com

crosswalkcoffee.com

downtownernb.com

thefloatin.com

gourmage.com

granzinsbbq.com

huisachegrill.com

krausescafe.com

mcadoos.com

muckandfuss.com

myronsprime.com

naegelins.com

nbbrewing.com

newbraunfelscoffee.com

nboysterbar.com

patsplacenb.com

thephoenixsaloon.com

pourhausnb.com

scoopstreetnb.com

scoresnb.com

m.readymobilesolutions.com/SweetBites

eltapatiorestaurantnb.com

unionstationdinernb.com

water2wine.us/newbraunfels/home

## **Entertainment**

There's no shortage of fun to be had in Downtown New Braunfels. Catch a show at a theater, or check out a museum. There are also walking tours available!

**444 Tubing Company** 

Brauntex Performing Arts Theatre brauntex.org

Circle Arts Theatre

Clav Casa

**Downtown Social** 

Historic Outdoor Art Museum

New Braunfels Fire Museum

**New Braunfels Ghost Tours** 

McKenna Children's Museum

**Spass Walking Tours** 

Sidecar at Prince Solms Inn

Sophienburg Museum & Archives sophienburg.com

444tubing.com

circleartstheatre.org

claycasanewbraunfels.com

downtownsocialnb.com

nbmurals.org

co.comal.tx.us nbghosttours.com

New Braunfels Railroad Museum newbraunfelsrailroadmuseum.org

mckennakids.org

spasswaalkingtours.com

sidecarnb.com





## Shopping

Peruse an eclectic selection of shops and boutiques offering everything from kids toys, to antiques, kitschy knick-knacks, and more!

Adele Kerr & Company adelekerrantiquemarket.com

Alibi Boutique alibiboutique.com
Arlan's Market arlansmarket.com
Blumen-Meisters Flower Market blumen-meisters.com

Celebrations Bridal & Prom celebrationsbridalandprom.com

 Chain Link Bicycle Shop
 chainlinkbikes.com

 Chloe Rose Boutique
 boutiquechloerose.com

 Comal Flower Shop on the Plaza
 comalflowershop.com

The Crossing facebook.com/TheCrossingNB

Cultivated cultivatednb.com

Currents Decor & Design currents decorand design.com

D Pad - Video Game Store dpadonline.com

Dancing Pony Boutique dancingponyboutique.com
Downtown Antique Mall duckworthviolinshop.com

Ducky's Swimwear and T-Shirts duckysswimwearnewbraunfels.com

The Empress altarspacecrystals.com Gilded Hair Salon gildedhairsalon.com Handspun Hope handspunhope.org Henne Hardware hennehardware.com Hot Rods & High Heels redroosterworld.com Johnson Furniture Co. johnsonfurnitureco.com Lark Mason Associates larkmasonassociates.com La Belle Vie labellevieantiques.com

The Local downtownnewbraunfels.com/shop

Lot 59 Vintage Store lot59tx.com

Max's Haus Mercantile facebook.com/maxshaus.mercantile

Nash Bros. Stores nashbrosstores.com

New Braunfels Art League Gallery thenewbraunfelsartleague.com

New Braunfels Farmers Market nbfarmersmarket.com

Princess Be facebook.com/princessbeboutique

Red Rooster Antiques redroosterworld.com
Red Stag redstaghome.com
River Rose Boutique shopriverrose.com

The Southernist the-southernist.myshopify.com

Staunch Traditional Outfitters staunchtradition.com
UpTown Chic Boutique uptownchicnb.com

## **Historic Landmarks**

## **Brauntex Performing Arts Center**

290 W San Antonio St | brauntex.org

Originally a moviehouse, the Brauntex Theater now showcases the performing arts, featuring national and local acts!

#### **Comal County Courthouse**

100 N Seguin Ave | co.comal.tx.us

Designed by architect James Riely Gordon and completed in 1898, it is a beautiful example of Romanesque Revival architecture.

#### Main Plaza

500 Main Plaza | newbraunfels.gov

In 1845, the Main Plaza, or "Platz", was the center of commerce for New Braunfels. In 1895, the fountain was added, and in 1905 a bandstand.

#### New Braunfels Fire Museum

169 Hill Ave | co.comal.tx.us

Fire Station No. 1 served New Braunfels until its closing in 1987. In 1993, the original Fire Station No. 1 was converted to a museum celebrating the history of the city's firefighting.

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#### New Braunfels Railroad Museum

302 W San Antonio St | newbraunfelsrailroadmuseum.org Built by the International and Great Northern Railroad, this building served the community until its closing. In 1986 it found a new purpose as a railroad museum featuring displays of all sizes.

#### New Braunfels Outdoor Art Museum

nbmurals.org

Enjoy huge murals that celebrate the history of New Braunfels!

### Sophienburg Museum and Archives

401 W Coll St | sophienburg.com

Originally concieved by Prince Carl of Solms-Braunfels as a castle for his fiancé, Lady Sophia, today it is a museum of the history of New Braunfels.

# Schlitterbahn

schlitterbahn.com

Schlitterbahn New Braunfels Waterpark has beeen voted the #1 Waterpark in the World for 24 Years. Located on the banks of the spring-fed Comal River in New Braunfels, Texas, Schlitterbahn has 51 attractions on over 70 acres. Schlitterbahn provides a staggering variety of river rides, waterslides, and adventures from mild to wild.

Any single section of Schlitterbahn is as large as most regional waterparks. Every section contains a swim-up bar, children's area, and a unique signature attraction. Parking is free, guests can bring a picnic from home (no glass or alcohol please). There is no charge for tubes, life vests, or boogie boards.



# The Guadalupe River

Starting from the Texas Hill Country, the Guadalupe River travels about 250 miles to the Gulf of Mexico. Its limestone bluffs and cypress-lined banks make for some stunning views, and people come from all over to float its crystal-clear waters!

#### Gear Up!

**Gruene Outfitters** offers top-of-the-line outdoor and fishing gear, clothing, footwear, and more. If you need to brush up on your flyfishing skills, you're in luck, as they also offer lessons. **grueneoutfitters.com** 

#### **Fishing**

The Guadalupe River is the southernmost trout stream in the northern hemisphere, offering year-round fishing for trout and other warm water species.

#### Rockin' R River Rides

Family-owned for over 40 years, this business offers rafts, kayaks, and more, plus campsites, cabins, and catering. They've got everything you need for a memorable adventure along the Guadalupe and Comal Rivers.

### **Top Rides**

#### Master Blaster

Thrill Level: 5 Minimum Height: 42"

Six stories tall and over 1000 feet in length, the Master Blaster has been consistently voted "best water ride in the US". The inflatable boat ride starts with a three-story drop before passengers are propelled by jets of water through ups, downs, twists and turns, throughout the length of this heartpounding ride.

#### Dragon's Revenge

Thrill Level: 5 Minimum Height: 42"

Riders are propelled uphill and down drops while enclosed in a serpentine tube, adding an element of suspense to the thrilling journey. With its twists, turns, and unexpected surprises, Dragon's Revenge offers an unforgettable aquatic adventure for visitors to the waterpark.

#### Hillside Tube Chute

Thrill Level: 4 Minimum Height: 36"

Starting from the front of Schlitterbahn's Castle, the Hillside Tube Chute leads thrill-seekers through a winding series of switchback curves, rapids, and swirling whirlpools. Brace yourself for the exhilarating climax—a breathtaking plunge into the depths of the Lagoon Pool.

#### The Falls

Thrill Level: 4 Minimum Height: 36"

At 3600 feet from beginning to end, this is one of the longest waterpark rides in the world! The journey leads you alongside scenic vistas of the Comal River, before taking you around the Deluge, and finally back up the Aquaveyor to the end of the ride.

#### White Water Tube Chute

Thrill Level: 4 Minimum Height: 36"

Riders are first swept through a twisting vortex and down a huge waterfall, before making their way through a beautiful natural course, ending next to the Comal River.

#### Cabana Rentals

Need a little more breathing room? Visitors can rent a Cabana for the day, which provides a private shaded area with waiting service, a personal safe, bottled water, seating, and tables. You'll also receive a 10% discount on select park merchandise!

# The Comal River

The spring-fed waters of the Comal draw visitors from near and far. It tends to be calmer than the Guadalupe River— perfect for floating, yet visitors can still find excitement in the tube chute, a giant concrete waterslide just downstream from Prince Solms Park.

The Comal is only 2.5 miles long, making it the shortest river in Texas—it lies entirely within the New Braunfels city limits. However, it just goes to show you that you can still have big fun on a small river!





# Natural Bridge Caverns naturalbridgecaverns.com

Natural Bridge Caverns is an awe-inspiring underground world waiting to be explored. Descend into the depths of the earth to discover stunning limestone formations, ancient stalactites, and majestic stalagmites. Guided tours offer visitors a chance to marvel at the natural beauty of these caverns, while adventure tours provide a more immersive experience for those seeking thrills. With its fascinating geological features and rich history, Natural Bridge Caverns offers a truly unforgettable journey into the heart of the earth.



# Landa Park

newbraunfels.gov

Nestled beneath the sprawling canopies of towering oak trees, Landa Park invites visitors to bask in its natural splendor and abundant amenities. Stroll along tranquil trails, embark on a journey aboard the miniature train, or glide across the serene waters of Comal Springs and Landa Lake in a paddle boat. Delight in a leisurely round of miniature golf, unwind at the playground, or immerse yourself in the vibrant flora and fauna along the picturesque Panther Canyon Trail. At Landa Park, every moment is an opportunity to connect with nature and create cherished memories.

# Wurstfest

Since 1961, Wurstfest has been a unique celebration of German heritage, complete with food, music, and everything you'd expect from a Bavarian festival! German, Texan and domestic beer will be available. Be sure to visit the biergarten for a selection of over 30 craft beers from Texas and beyond! There are also plenty of unique shopping opportunities, as well as midway rides and other entertainment.

# Other Attractions

#### Animal World & Snake Farm

exoticanimalworld.com | (830) 608-9270 | 5640 I-35 Frontage Rd Primates, snakes, alligators & more!

#### **Bandit Golf Club**

banditgolfclub.com | (830) 609-4665 | 6019 FM 725 Designed by architect Keith Foster, this course is a "must play".

#### **Buckhorn Barbershop & Museum**

newbraunfelsconservation.org | (830) 629-2943 | 1300 Church Hill Dr A "1920s" equipped barber shop and collector's paradise.

#### Circle Arts Theater

circleartstheatre.org | (830) 620-4848 | 124 Elizabeth Ave Founded in 1968 and dedicated to the pursuit of excellence in the performing arts and the affirmation and growth of the human spirit.

#### **Comal County Fairgrounds**

comalcountyfair.org | (830) 625-1505 | 701 Common St A variety of events throughout the year.

#### **Conservation Plaza**

newbraunfelsconservation.org (830) 629-2943 | 1300 Church Hill Drive Witness the history of New Braunfels through 18 historic buildings.

#### John Newcombe Tennis Ranch

newktennis.com | (830) 625-9105 | 325 Mission Valley Road Originally a dude ranch, it's now a tennis paradise!

#### Landa Park Golf Course

landaparkgolfcourse.com | (830) 221-4340 | 180 Golf Course Rd A challenge with a view!

#### Lindheimer House

newbraunfelsconservation.org (830) 629-2943 | 491 Comal Ave

The home of the "father of Texas Botany", Ferdinand Lindheimer.

#### Museum of Texas Handmade Furniture

nbheritagevillage.com | (830) 629-6504 | 1370 Churchill Dr A living history of the pioneer days for young and old alike.

#### Natural Bridge Wildlife Ranch

wildliferanchtexas.com

(830) 438-7400 | 26515 Natural Bridge Cavern Rd, San Antonio, TX A drive thru safari park that is one of Texas' most recognized family entertainment attractions.

#### Stars & Stripes Drive-In Theatre

driveinusa.com | (806) 749-7469 | 1178 Kroesche Ln

Bringing back a nostalgic American pastime, the Stars & Stripes Drive-In Theatre runs new movies nightly on three different screens.

#### T Bar M Resort

tbarm.com | (830) 625-7738 | 2549 TX-46

Only 5 miles from Schlitterbahn, the resort offers many great amenities.

#### Texas Ski Ranch

texasskiranch.com | (830) 609.4754 | 6700 N I-35

Texas Ski Ranch is a 70-acre action sports paradise.



Make us your personal

title company.

Independence | the

IndependenceTitle.com