



2025

MY MOTIVATION

What is my why for 2025?

"Your 'why' isn't the same as your goal - it's the reason for wanting to get to your goal; the motor that gets you to your destination"

What does it look like?

What does it feel like?

Why is this important to me?

MY ACTION PLAN

Budget
Activities

Track Your Results

--

Past Clients and Sphere of Influence
Activities

Track Your Results

--

Lead Generation
Activities

Track Your Results

--

MY ACTION PLAN (CONTINUED)

Social Media
Activities

Track Your Results

--

Professional Network
Activities

Track Your Results

--

Other
Activities

Track Your Results

--

10 QUESTIONS TO INCREASE MOTIVATION

1. What are my reasons for wanting to achieve my goal?

2. What steps do I need to take to move closer to my goal?

3. What would be the consequences of NOT being motivated to achieve my goal?

4. What stops or reduces my motivation?

5. What obstacles or barriers may I face that will sabotage my motivation?

6. How can I overcome those obstacles?

7. What habits can I create to increase my motivation?

8. What tangible reminders do I need to see to stay motivated?

9. Who can support me?

10. How will I reward myself?

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