

MONTHLY SOCIAL MEDIA CONTENT CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
Homes Just Listed	Motivational Monday	Post Independence Title's Monthly Things to Do	Industry Article	Promote Weekend Open House	Post Pictures of Clients from Closings	Post About What Inspires You
Home Renovation Tip	This or That Post	Real Estate Trivia Tuesday	Real Estate Stats	TBT Post	Feel Good Friday Post	Design Ideas
Infographic from Independence TitleAgent ONE	Engagement Question	Gratitude Post	Review Post	Today I Learned...	What I'm Reading	Post Independence Title Marketing Piece
Economic Post	Real Estate Meme	Real Estate Hack	Highlight a Business in Target Neighborhood	Organization Tip	Behind the Scenes Post	A Day in the Life of a Real Estate Agent Post
Answer a Real Estate Question	Educational Post	Volunteering/Service Post	Inspiring Post	Top Ten List	Short Video of New Listing	Real Estate Design Trends
Share New Smart Home Technology	Mortgage Minute - Share Current Rates	Partner/Vendor Shout Out	Share Blog Post	Real Estate Fact Post	Helpful Tool to your Clients	Client Appreciation

